

EXHIBIT B

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Publications and Papers Presented to Professional Societies, Organizations and Companies

Defining, Mapping and Designing the Design Process. Article published in the *Design Management Journal*, Volume 11, Number 3, Summer 2000.

Design In Today's Corporate Culture. Guest Editor and author of article in *Innovation*, the quarterly journal of the Industrial Designers Society of America, Spring, 1999.

The Design Management Program (DMP) at Pratt Institute. Article published in *Design Management Journal*, Vol. 9, Number 2, Spring 1998.

Universal Design in the Industrial Design Department at Pratt Institute. Article published in *Innovation*, the quarterly journal of the Industrial Designers Society of America, Spring, 1997.

Design Management... for Designers? An outrageous idea whose time has come. Article prepared for *Innovation*, the quarterly journal of the Industrial Designers Society of America, Fall, 1996.

Fostering Strategic New Design Cultures. Paper presented at the 8th International Forum on Design Management Research & Education, at IESE Universidad De Navarra, Barcelona, Spain. November 20-22, 1996.

Universal Design. Paper Presented to Students in the School of Architecture, University of Southwestern Louisiana, April 12, 1996.

A Shift in Design Thinking. Paper Presented to Students in the School of Architecture, University of Southwestern Louisiana, April 13, 1996.

Universal Design for Hand Held Products. Paper Presented to Universal Design Education Project, Boston, Massachusetts. 1994.

Universal Design. Keynote Speech, Universal Design Education Project, Miami University, Miami, Ohio. 1994.

Universal Design. Talk prepared for the Display, Design & Fixture Design Show. Chicago Hilton & Towers, May 26, 1994. (Also Published by Adaptive Environments on the Internet, 1995.)

Universal Design, Pratt Institute Design Primers. Book, co-author with Daniel M. Fechtner, M.D., under a grant received from the J.M. Foundation. Published by Pratt Institute Department of Industrial Design & Pratt Center for Advanced Design Research. 1993. Sold nationally by the IDSA.

Universal Design Curriculum. Book, co-author, with Daniel M. Fechtner, M.D., Grant received from the J.M. Foundation. Published by Pratt Center for Advanced Design Research. 1992. Sold nationally by the IDSA.

Universal Design from an Industrial Design Perspective. Paper presented at Colloquium for the Universal Design Education Project, North Carolina State University. 1992.

Universal Design Curriculum Development Co-author, with Daniel M. Fechtner, M.D., Paper presented at the IDSA Annual Meeting, Educators Conference. 1992

Making Sense of a Spectrum of Users From Two Divergent Disciplines. Co-author, with Daniel M. Fechtner, M.D., Paper presented at the IDSA Annual Meeting, Educators Conference. 1992

Universal Design Career Day for High School Students. (at the Cooper Hewitt National Museum of Design). Co-author, with Daniel M. Fechtner, M.D., Paper presented at the IDSA Annual Meeting, Educators Conference. 1992.

Is It Fair Metropolis, magazine, November, 1992, p.57.

CATIA® (Computer Aided Three-dimensional Interactive Application) User Manual for Industrial Designers. Co-author, with Clarence Feng and Alexander W.S. Tam. Written under a research agreement No. 8093 with IBM. Published by Pratt Institute, Brooklyn, New York. 1990.